

# 2024 Sponsorships

#### Pot o' Gold Sponsor - \$5000

- Three complimentary teams
- Corporate logo included with the event logo and promotional materials
- Inclusion in all television, radio, and social media advertisement
- Multiple radio station "thank you" advertisement and inclusion in press releases
- Signage along course and "hilltop"

#### Shamrock Sponsor - \$2500

- Two complimentary teams
- Corporate logo included in promotional materials & staggers (gutter boards) along course

#### **Green River Sponsor - \$2500**

- Two complimentary teams
- Official sponsor of winning team & awards
- Inclusion in press releases & social media

## Craic Sponsor - \$1000

- One complimentary team
- Recognition as a "Craic" sponsor

Music \* Cannon \* Shillelagh \* Wine

Monster Vision \* Registration \* Bourbon

- Signage along course and "hilltop"
- Inclusion in social media advertisement

#### Spillway Sponsor - \$500

- Your logo on the spillway (large banner)
- Huge opportunity to showcase your logo on the course
- Every participant will walk by these signs

## O'Malley Sponsor - \$200

• Signage on the course at three locations

#### O'Koozie Sponsor - \$1000

- One complimentary team
- Recognition as "O'Koozie" Sponsor
- Your logo on the official IRB O'Koozie
  - $\circ$  1 logo, 1 color of choice
- Signage along course and "hilltop"
- Inclusion in social media advertisement

#### Flannery Sponsor - \$150

- 2 signs at the "Flannery" curve
- Half-way mark of course with music entertainment

# The Murph Sponsor - \$100

Signage on course (one location)